



GLOBAL *Nutrition*

Labeling Policy

01

PURPOSE

Establish the general guidelines on the nutritional labeling of the products that Grupo Bimbo offers to its consumers.

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SCOPE

This policy applies to associates, of all Grupo Bimbo Organizations, who are responsible for the areas of regulatory affairs and nutritional labeling compliance.

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DEFINITIONS

Codex Alimentarius: A set of standards, guidelines and codes of practice approved by the Codex Alimentarius Commission, also known as CAC, and which constitutes the central element on food standards as it was established in order to protect the health of consumers and promote loyal practices in the food trade.

Dietary guidelines: They are an instrument that translates and integrates the scientific knowledge and eating habits of a population, which guides the selection of a food pattern in order to promote a healthy lifestyle.

Food Portion: Amount of food that consumers choose to eat in one consumption moment.

Serving size: Amount of a food used in providing dietary guidance or making comparisons among similar foods.

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RESPONSIBILITIES

Global Research and Development and Quality Assurance Department: Authorize and keep this policy up to date.

Local areas of Regulatory Affairs and Nutrition Labeling Compliance: Comply with each of the guidelines established in this policy.

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**GENERAL
GUIDELINES**

In order to ensure, at a Bimbo Group level, compliance with the regulations applicable to nutritional labeling and to define the minimum information that we must provide to our consumers on the subject, it is the policy of Grupo Bimbo to comply with the following guidelines:

- Fully comply with local legislation on nutrition labeling. In those countries where Grupo Bimbo has presence and there are no regulations on the subject, international regulations (e.g. Codex Alimentarius) and / or best practices of the different countries where Grupo Bimbo operates must be followed.
- Incorporate in all our products, at a minimum and additional to the mandatory nutritional information, data per serving of energy content, carbohydrates, total sugars, proteins, total fats, saturated fats, trans fatty acids, dietary fiber, sodium and any nutrients on which is made any claim. In case the above is not possible due to limited space in the packaging, it should be ensured that this information reaches our consumers through other channels.
- Incorporate in all our products, in addition to the basic nutritional information, a simple and understandable nutritional front labeling, according to the following:
 - In those countries where there is an official regulatory framework on this issue, such provisions must be fully complied.
 - If there is no official definition on the subject, it will continue to operate with a scheme based on Guideline Daily Amount (GDA) per serving size.
 - In both cases, where regulation permits, the usefulness of the serving size should be reinforced as an important guidance tool on balanced diets in consumers.
- Have solid scientific support for all healthy claims.
- Fully comply with the regulations defined at the local level on serving sizes, in those countries where it is not clearly defined in its regulatory framework, the Global Research and Development and Quality Assurance Department will establish guidelines to provide guidance on food portions.

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RESPONSIBILITY / PROPERTY

The Global Research and Development and Quality Assurance department is the assigned owner of this policy and main responsible for its content, update and presentation for approval before Internal Control Department, the Steering Committee and CEO.